



You've Got Questions

We've Got Answers!

CONSULTATION

What is a creative brief?

Creative Brief—A unique, comprehensive brief to determine the goals, needs and approach that we need to take in solving the problems of your current needs. Our brief is designed to make you think about your goals.

BRANDING

How do I build or reinforce my brand?

Branding is the essence of your business! We'll help you ideate thoughtfully and strategically to develop your entire brand—from voice and tone to general aesthetics. We do everything from logo design and branding guide creation to messaging—including mission statements and vision statements. We can also consult on the best ways to reinforce your branding across all marketing channels.

PROFESSIONAL PROFILES

What does the 3D Vision's resume process entail?

Our resume process includes a consultation, writing, editing and publishing. During the consultation, we will chat for 30 minutes and provide action sheets for you to complete post-conversation. After the consultation, we begin the writing and editing process that deeply engages you. Once you are pleased with the final product, we send you all final materials. The expected turnaround time for this process is 2-4 weeks.

How does 3D Vision base its professional profile services pricing?

We offer flat rates for bio and LinkedIn revamps. We offer tiered pricing for resume revamps at three main career levels: entry; professional and executive. Entry-level is for recent graduates or those with up to three years of work experience, professional-level is for those in mid-career development and executive-level is for CEOs, COOs, presidents, general managers, directors, doctors, attorneys, etc., seeking high-level placement.

PROFESSIONAL PROFILES (CONTINUED)

Why do I need to revamp my bio and/or resume?

A quality resume doesn't rely on templates or formulas, but customary created to reflect your unique talents and experiences. Paying for a well-written resume is an investment in your career and hiring a professional resume writer can provide a big return on investment by refreshing your brand identity and helping you land a job more quickly.

Why do I need a LinkedIn?

Recruiters and hiring managers use LinkedIn to search for candidates and if you don't have a presence on the site, you won't appear during searches. LinkedIn is an easy, modern way to maintain a Rolodex of connections. Having a LinkedIn also provides you access to research companies, interviewers, recruiters, hiring managers and stay abreast on news pertaining to your industry interests.

Why do I need to customize my LinkedIn?

With 575+ million users and more than 260 million monthly active users, a customized profile helps to set you apart from the millions of active LinkedIn users. LinkedIn won't work for you if you don't identify yourself. This includes selecting a professional-looking headshot, an appealing background photo and creating a headline that concisely sums up what you offer with keywords to attract recruiters and employers. Differentiating yourself through these elements gives you an edge and immediately identifies your brand.